



**THE ROYAL BOROUGH OF KENSINGTON AND CHELSEA
THE TOWN HALL KENSINGTON W8 7NX**

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**Councillor Elizabeth Campbell
Leader of the Council**

Dr James Thompson
Chairman
The Chelsea Society
30 Paradise Walk
London
SW3 4JL

Dear James,

14 May 2019

Thank you for your letter regarding Sloane Street and for the comments you have raised; my apologies for the delay in responding. I also know that you have been in contact with local ward councillors.

I am pleased that there are many things within the scheme that you support. The Council has been developing this project since 2012, and our recent Council Plan identifies the importance of our high streets as a valuable assets for local employment and growth for the borough, which is why it is important that we help to provide the best quality amenities to encourage their continued vitality.

The last consultation was in January 2017 and the Council wrote to approximately 12,000 residents, businesses, societies and associations asking for comments on the design proposals. In addition there were several public consultation events on Sloane Street. The Council commitment is to listen to residents and we have consulted twice on this scheme, as well as having extensive meetings with Residents' Associations and amenity groups, including your own.

Details of all the materials produced and a detailed analysis of the consultations are on the Council's Sloane Street web page. I am aware that the Chelsea Society provided two written responses to this consultation, one of which requested that the Council looked in greater detail at the congestion caused by the traffic signals at Brompton Road.

Following this request, the Lead Member at that time, Tim Coleridge, convened a meeting with Transport for London (TfL) traffic signal engineers and our officers. Subsequent to an additional request from the Chelsea Society, traffic modelling was undertaken including testing additional measures for Basil Street.